

## **PRESS RELEASE**

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### **(COOL) SHITE EXPLODES IN NATIONAL SUPANOVA**

(Cool) Shite on the Tube turns up the heat at this year's top pop-culture expo, **Supanova**, in Sydney! Supanova has invited Joffre St. Productions to interview both national and international guests as well as provide audio recording and podcast-delivery services for the convention.

"We're very excited to have this opportunity to work with Daniel Zachariou, Supanova Event Director and the rest of the Supanova team," said Joffre St. Productions Director, Bruce Moyle, "This partnership proves that audio-on-demand is a viable alternative to traditional media and distribution methods. It also provides subcultures and niche interests a way to represent themselves on a global platform. Pop-culture is cool, podcasting is cool, and the combination of the two is not only compelling but a lot of fun!"

Some of the featured guests at Supanova include John Rhys-Davies (Lord of the Rings), Richard Hatch (Battlestar Galactica), and Sam J. Jones (Flash Gordon).

The Supanova convention takes place October 14 - 16, Wharf 8, Sydney. For more information on Supanova, please visit [www.supanova.com.au](http://www.supanova.com.au).

#### **About (Cool) Shite on the Tube**

(Cool) Shite on the Tube is a pioneering independent podcast created in March 2005 by Joffre Street Productions located in Tasmania, Australia. With listeners spanning the globe, (Cool) Shite has been recognised as one of the foremost movie, TV and popular culture podcasts in the world. (Cool) Shite was nominated for the First Annual Podcast Awards in the movie category and has been archived by the Australian National Library as "culturally significant." (Cool) Shite strives to deliver funny, non-PC and educational content based around great popular culture for a global audience. (Cool) Shite on the Tube can be found at [www.coolshite.net](http://www.coolshite.net).